

Selection of Landmarks for Efficient Active Geolocation Shinyoung Cho, Zachary Weinberg,

Arani Bhattacharya, Sophia Dai, Ramsha Rauf











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 - Requiring daily location checks

[Ramesh2022] R. Ramesh, L. Evdokimov, D. Xue, and R. Ensafi, "VPNalyzer: Systematic Investigation of the VPN Ecosystem," in Network and Distributed System Security, 2022, pp. 24–28.

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- Frequent moves: Some vantage points are relocated often [Ramesh2022]
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- Network traffic: High volumes from "ping" packets could lead to network overload, resembling a DDoS attack [Hu2012]
- Necessary to optimize geolocation speed and minimize network impact

[Ramesh2022] R. Ramesh, L. Evdokimov, D. Xue, and R. Ensafi, "VPNalyzer: Systematic Investigation of the VPN Ecosystem," in *Network and Distributed System Security*, 2022, pp. 24–28. [Hu2012] Z. Hu, J. Heidemann, and Y. Pradkin, "Towards geolocation of millions of IP addresses," in Proceedings of the 2012 Internet Measurement Conference, 2012, p. 123–130.

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- Challenge in geographic uncertainty: selecting nearby landmarks when the target's global location is unknown is challenging

[Darwich2023] O. Darwich, H. Rimlinger, M. Dreyfus, M. Gouel, and K. Vermeulen, "Replication: Towards a publicly available internet scale ip geolocation dataset," in Internet Measurement Conference, 2023, pp. 1–15

- **Our research focus**: Determine the smallest effective subset of landmarks for accurate geolocation of many worldwide targets
- **Prior work:** shows that active geolocation should use only landmarks near the target [Darwich2023]
- Challenge in geographic uncertainty: selecting nearby landmarks when the target's global location is unknown is challenging
- Algorithm evaluation: Assess various algorithms to select an optimal subset of landmarks from a larger pool

Experimental Setup

- Our landmarks
- Our targets
- Active geolocation algorithm

• Landmark requirements: Large set of hosts, known locations, worldwide distribution, reliable and always available for pinging

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Anchors



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Continent # of	countries	cities	landmarks
Asia	31	71	122
Europe	36	270	438
South America	8	20	28
Oceania	3	11	25
Africa	9	14	18
North America	9	95	149

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Continent # o	of countries	targets
Asia	51	110
Europe	47	120
South America	13	27
Oceania	20	41
Africa	50	103
North America	34	176

[Weinberg2018] Z. Weinberg, S. Cho, N. Christin, V. Sekar, and P. Gill, "How to Catch

When Proxies Lie: Verifying the Physical Locations of Network Proxies with Active Geolocation," in Internet Measurement Conference, 2018, pp. 203–217. 9

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T Target's claimed location

L Landmark

RTT measured

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Overview

- Motivation and Research Focus
- Our Experimental Setup
- Our Landmark Selections
 - LS1: Random Selection
 - LS2: Clustering Selection
 - LS3: Greatest-Distance Selection
 - LS4: Hybrid Selection

Evaluation





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We evaluated several algorithms by comparing their performance to the performance of the full set of landmarks



• In large scale-free graphs, small random samples often represent the complete graph as well or better than structured samples [Leskovec06]

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- **Expectation**: A small random landmark subset can estimate the number of landmarks needed for accurate geolocation

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[Leskovec06] J. Leskovec and C. Faloutsos, "Sampling from Large Graphs," in *Knowledge Discovery and Data Mining*, 2006, pp. 631–636. DOI:10.1145/ 1150402.1150479









Full Agreement:

Reached only when all landmarks are in use

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Diversity Metrics

Optimal Selection of a landmark that **maximize diversity metrics**

• Four types of cluster

Туре	# clusters	Mean agreement vs. random
ASes	534	99.28% > 99.20%
Cities	481	99.62 > 98.99
Countries	96	$93.88 \ll 96.32$
Continents	6	83.08 < 84.05

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Compare subset sizes (=number of clusters) to randomly selected subsets of the same size

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topology	Cities	481	
Geographical	Countries	96	
distribution	Continents	6	

• Extended to all sizes: Landmarks are randomly selected, aiming for equal contribution from each cluster where possible



Agreement

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City and AS Clusters:

- Outperform random selection for most sizes
- Achieve perfect (100%) agreement without full pool use 90%



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- Geographic distances between landmarks
- Minimum RTT between landmarks





- Geographic distances between landmarks
- Minimum RTT between landmarks
 - Anchors continuously measure and upload RTT data between each other, eliminating the need for additional measurements





Selection with greedy algorithm for maximum spanning trees

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- Initial selection: starts with a landmark
 - Within the target's claimed location, or ...



LandmarkTarget's claimed location

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 - That maximizes the distance matric



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Selection with greedy algorithm for maximum spanning trees

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- Continuation:
 - Selects landmarks maximizing diversity until desired subset size is reached



L Landmark

T Target's claimed location





Outperforms random selection when 305+ landmarks are used (39% of the pool)



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 Achieves perfect agreement with 590+ landmarks (75.6% of the pool)



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Outperforms random and geographic distance with 547+ landmarks (70% of the pool)



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Outperforms random and geographic distance with 547+ landmarks (70% of the pool)

LS4: Hybrid Selection

- Observations from LS1–LS3
 - Small Subsets:

Random and clustering selections > Geographic distance maximization

• Large Subsets:

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- Observations from LS1–LS3
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• Large Subsets:

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- Hybrid approaches may yield better results than any single method
 - Hybrid 1: Clustering and great distance
 - Hybrid 2: Random, then Hybrid 1

LS4: Hybrid 1: Clustering and Great Distance

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• Initial Focus: Prioritize cluster diversity over geographic distance
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- Filling Gaps: Select next landmark from unrepresented clusters if any are missing

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- Filling Gaps: Select next landmark from unrepresented clusters if any are missing
- Subsequent Focus: Once all clusters are represented, shift to purely geographic distance maximization







Agreement

small subset sizes

23



Agreement

23



small subset sizes

LS4: Hybrid 2: Random, Then Hybrid 1

Observations so far: No algorithm substantially outperforms random selection for small subsets

LS4: Hybrid 2: Random, Then Hybrid 1

Observations so far: No algorithm substantially outperforms random selection for small subsets

Hybrid 2: random, then hybrid 1

- Initial selection: Begin by randomly choosing up to 100 landmarks
- **Expansion:** Expand these subsets using the Hybrid 1 approach

LS4: Hybrid 2: Random, Then Hybrid 1 Result

Enhanced Performance:

Modification aligns performance closely with random selection across all subset sizes



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AS Clustering: Reaches full agreement with 280 landmarks, 130 fewer than Hybrid 1



Shorthand	Metric	Cluster by	First 100 random?	# landm beat random	arks to perfect agreement
CLUSTER-CITY		Cities		179	683
H2-CONTINENT	Geodesic	Continents	Yes	85	610
CLUSTER-AS		ASes		254	605
DIST-GEO	Geodesic			305	590
H1-CONTINENT	Geodesic	Continents		305	590
H2-CITY	Geodesic	Cities	Yes	179	578
DIST-RTT	Travel time			547	547
H1-AS	Geodesic	ASes		213	410
h2-country	Geodesic	Countries	Yes	88	408
H1-COUNTRY	Geodesic	Countries		182	384
H2-AS	Geodesic	ASes	Yes	195	280

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Performer						

Sh	orthand	Metric	Cluster by	First 100 random?	# landm beat random	arks to perfect agreement	Request packets 1,308,060
CL	USTER-CITY		Cities		179	683	
н2	2-CONTINENT	Geodesic	Continents	Yes	85	610	
CL	USTER-AS		ASes		254	605	
DI	ST-GEO	Geodesic			305	590	
н1	-CONTINENT	Geodesic	Continents		305	590	
н2	2-CITY	Geodesic	Cities	Yes	179	578	
DI	ST-RTT	Travel time			547	547	
н1	-AS	Geodesic	ASes		213	410	
н2	2-COUNTRY	Geodesic	Countries	Yes	88	408	
н1	-COUNTRY	Geodesic	Countries		182	384	
р н2	2-AS	Geodesic	ASes	Yes	195 (36%) 280	469 560 (36%)

	Shorthand	Metric	Cluster by	First 100 random?	# landm beat random	arks to perfect agreement	ICMP Echo Request packets 1,308,060
	CLUSTER-CITY		Cities		179	683	
	H2-CONTINENT	Geodesic	Continents	Yes	85	610	
	CLUSTER-AS		ASes		254	605	
	DIST-GEO	Geodesic			305	590	
	H1-CONTINENT	Geodesic	Continents		305	590	
	H2-CITY	Geodesic	Cities	Yes	179	578	
	DIST-RTT	Travel time			547	547	
	H1-AS	Geodesic	ASes		213	410	
Consistent	H2-COUNTRY	Geodesic	Countries	Yes	88	408	
Runner-Up	H1-COUNTRY	Geodesic	Countries		182 (49%) 384	643,968 (49%)
Тор	H2-AS	Geodesic	ASes	Yes	195 (36%) 280	469,560 (36%)
Performer							_

Summary

- Demonstrated that it is possible to reduce landmarks by 2/3 with no change in the overall results
- City/AS-based clusters outperform country/continent-based clusters
 - Highlighting the need for fine-grained diversity
- Geographic distance is a better metric than RTT for selecting landmarks close to distant targets
- Future directions: Combine selection rules with incremental geolocation algorithms to further reduce landmarks and leverage RIPE Atlas probes for greater diversity

Thank You scho@smith.edu